



CONNECTING VULNERABLE WOMEN
SO THEY BELIEVE THEY MATTER





Protea Promo Sep21

Thru A Lens Media



DIGNITY • STRENGTH • COMPASSION



OPENING HOURS

DROP IN... Monday - Wednesday - Friday
10am - 2pm Lunch at 12 noon
Tuesday & Thursday by Appointment Only

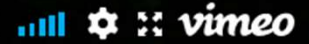
CONTACT US

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Ph. 4613 1378

LUNCH • SHOWERS • LAUNDRY • CLOTHING • SUPPORT



05:43





Unique concept

Addresses a gap

Influential supporters from concept stage early adopters

High quality branding & engagement

Skilled and influential board & staff

Know your mission - do not drift

Bring the community on the journey

Aim high - Don't settle





An idea based on a need in the community



Model

- Program logic
- Theory of Change
- Practice framework

Form
Governance


Create a strategy:

- Risks
- Finances
- Branding engagement

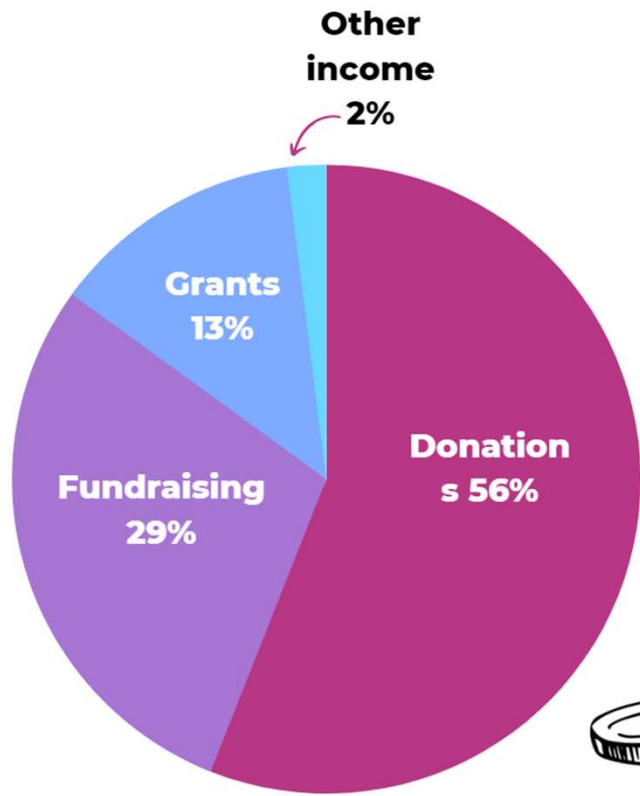
Launch the concept with a goal of fundraising

Identified suitable venue for program

Launched!



**HOW
WE'RE
FUNDED**



Income to 30 June 2022 \$546, 705

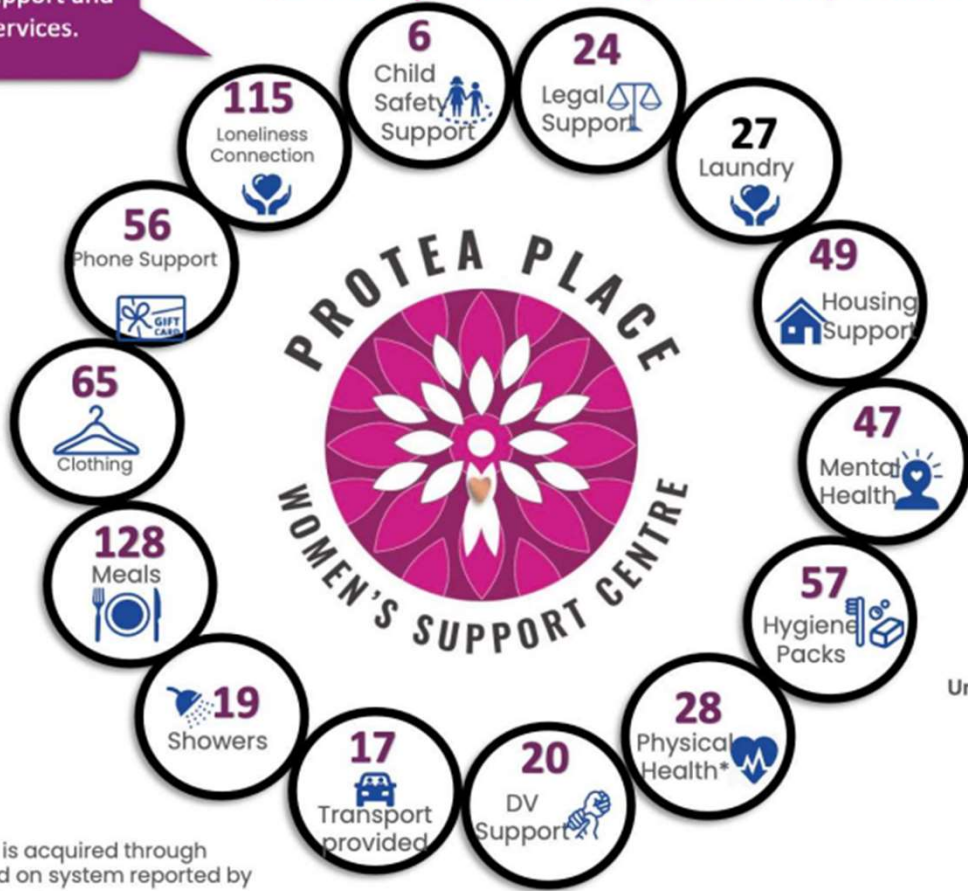


Performance Report JUNE 2022

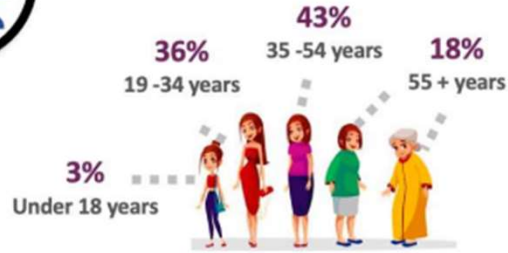
Summary of activity and outcomes from Swiped on Presentations
Connecting women so they believe they matter

658 occasions of support and services.

154 Presentations



*Data is acquired through swiped on system reported by service user.



Presentations of women
 *Average 3 services per user.





www.proteaplace.org.au